

# DNA Encryption Technology Aids Taiwanese Government in Protecting Alishan High Mountain Tea from Counterfeiters

STONY BROOK, N.Y., March 30 /PR Newswire First Call/ -- Applied DNA Sciences, Inc. (OTC BB: APDN), a DNA security solutions company, today announced that the Taiwanese Government in Chiayi County has selected the DNA encryption technology developed by APDN's licensee, Biowell Technology, Inc. ("Biowell"), as the official standard for their anti-counterfeit program to protect Alishan High Mountain Tea production and sales.

High mountain grown teas are produced mainly in Chiayi and Nantou counties in Taiwan at an elevation of more than 1000 meters. Due to the limited amount of tea grown, these teas are most costly and prized by tea connoisseurs around the world. The core brand, Alishan High Mountain Tea, was created by the Chiayi County government to unite six main tea production areas: Alishan, Fanlu, Zhuchi, Meishan, Chungpu and Dapu.

According to a study by Packaged Facts in 2004, the world tea market will reach \$10 billion by 2010. Tea sales in the U.S. alone grew by 10% from 2003 to 2004, and sales of specialty and organic teas grew as much as 48% over the same period. Taiwan's black teas and green teas have been produced primarily for export. Tea exports account for at least 75% of Taiwan's tea production and despite Taiwan's increasingly stronger intellectual property protection laws and enforcement efforts, Taiwan's specialty tea growers continue to face serious challenges from counterfeiters.

In response to this need, the Chiayi County government and Farmer's Association have adopted DNA encryption technology as part of their strategy to combat fraud and counterfeit operations.

Dr. Jun-Jei Sheu, Chairman of Biowell, stated: "Our proprietary DNA Anti-Counterfeit label is designed to make it cost prohibitive, if not impossible for counterfeiters to duplicate. We believe the label also makes it easy to quickly differentiate real products from fakes."

APDN's DNA encryption technology utilizes discrete segments of botanical DNA that are extracted from plants and serve as the encryption code. The encryption technology can preserve DNA sequences for over 100 years by keeping it safe from ultraviolet rays and organic solvents. The APDN technology has been designed to provide an optimal platform for anti-counterfeit purposes and it may become the dominant anti-counterfeit solution in the global market.

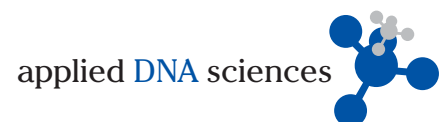
Ming-Wen Chen, Magistrate of the Chiayi County government, stated: "We have seen positive results from the DNA encryption technology. According to a report from the Central News Agency, the price of Alishan High Mountain Tea has increased by 500 TWD for every 0.6 kg."

In 2005, Biowell produced over 100,000 DNA Anti-Counterfeit labels that were carried on the Alishan High Mountain Tea packages. This represents a whole new level in brand protection for high mountain tea in Taiwan based on APDN's patented DNA encryption technology.

Dr. James A. Hayward, CEO of APDN, said: "Our collaboration with the Taiwanese Government is intended to be strategic. It provides us with a direct entry into the global consumer product market for tea, which we believe will facilitate further market penetration in the United States."

About Applied DNA Sciences, Inc.

Applied DNA Sciences, Inc. (APDN) develops proprietary DNA-embedded security solutions that use plant DNA to verify authenticity and protect corporate and government agencies from counterfeiting, fraud, piracy, product diversion, identity theft and unauthorized intrusion into physical plant and databases. Our common stock is registered under Section 12(g) of the Securities Exchange Act of 1934 and is listed on the Over-The-Counter Bulletin Board under the symbol "APDN". Contact: MeiLin Wan, Applied DNA Sciences, Inc., 25 Health Sciences Drive, Stony Brook, New York 11790; Tel: 631-444-6370; Fax: 631-444.8848 <http://www.ADNAS.com>.



The statements made by Applied DNA Sciences, Inc. may be forward-looking in nature and are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Forward-looking statements describe the Company's future plans, projections, strategies and expectations, and are based on assumptions and involve a number of risks and uncertainties, many of which are beyond the control of Applied DNA Sciences, Inc. Actual results could differ materially from those projected due to changes in interest rates, market competition, changes in the local and national economies, and various other factors detailed from time to time in Applied DNA Sciences' SEC reports and filings, including our Annual Report on Form 10-KSB, filed on January 12, 2006, our subsequent Quarterly Reports on Form 10-QSB, and our Current Reports on Form 8-K. The Company undertakes no obligation to update publicly any forward-looking statements to reflect new information, events or circumstances after the date hereof to reflect the occurrence of unanticipated events.